

LANGUAGE PROGRAM DEVELOPMENT
2008 CLEAR Summer Workshop Program Agenda
July 28, 2008 (Mon) -- July 30, 2008 (Wed)
Instructors: Senta Goertler and Angelika Kraemer
C105 Wells Hall

Goals:

- To familiarize participants with important issues in language program building such as curriculum design, program articulation, program evaluation, outreach, marketing, grant writing, and second language acquisition research

Materials for Participants:

- Resource CD
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Monday, July 28

Language Programs

9:00-10:00	Introduction to workshop and participants
10:00-11:00	Types of language programs
11:00-12:00	Types of language learners and their language learning processes
13:00-14:00	Introduction of German for Kids, MSU
14:00-15:00	Introduction to Deutsche Sommerschule am Pazifik
15:00-16:00	Program Proposal Demonstrations

Tuesday, July 29

From Start to Finish

9:00-10:00	Review
	Steps in Program Building:
10:00-11:00	Needs Analysis
11:00-12:00	Funding
13:00-14:00	Curriculum Design & Articulation
14:00-15:00	Outreach, Marketing/Recruitment
15:00-16:00	Implementation/Evaluation

Wednesday, July 30

CLEAR Products

9:00-12:00	Creating important documents (depending on participants' needs)
13:00-15:00	Observation of German Summer Camp
15:00-16:00	Debriefing

Each full day's session includes two 15-minute breaks, plus lunch

Participant evaluation

Participants will be asked to give written comments on the content of the workshop, the presentation of the materials, and the usefulness of the hands-on activities. Additionally, they will be asked for possible suggestions for future workshops